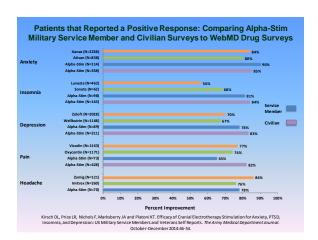


Cranial Electrotherapy Stimulation (CES)

4-Step Procedure:
1. Wet Electrodes
2. Place on Ear Lobes*
3. Turn on CES Device
4. Set to Comfortable Current
for 20 Minutes to One Hour

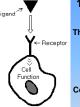


The application of low level current of <1 milliampere applied across the head for treatment of anxiety (including PTSD), depression and insomnia with additional applications being studied.



Traditional View of Synaptic Activity But only 2% of neuronal communication occurs at the chemical synapse. Pert, Candace, Malecular of Emotor: Why You Feel The Way You Feel, Scribner, New Yor, 1997.

Models of Receptor Activation



19th & 20th Century

The Old Theory: Structural Matching; Chemical/ Molecular Physical Communication

The 3D nature of the ligand matches the receptor. Physical proximity induces receptor conformational changes which triggers the cascade of events prompting cell function.



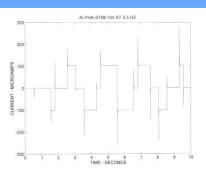
21st Century

The New Theory: Physical/ Atomic Electromagnetic Communication

Proximity favors co-resonance of specific bioelectrical signals with frequencies that perfectly match the resonance of the receptor to amplify molecular conformational changes at all steps of the cascade prompting cell function, even from long distances (like tuning in a radio).

Benveniste, J. A fundamental basis for the effects of EMFs in biology and medicine: The interface between matter and function Chapter 13 in Bioelectromagnetic Medicine. Rosch, P and Markov, M, eds. Marcel Dekker, New York, 2004.

Alpha-Stim® Waveform On Oscilloscope



It is the waveform that differentiates devices.

Through periodic, but slow, reversal of the polarization of the DC current, the Alpha-Stim waveform is able to inject a spectrum of low frequencies into the neuronal tissue to match frequencies with different receptors, thus activating them in a way similar to chemical ligands.

Feelings Experienced During CES Treatment Stages Dosage equals time inversely proportional to current level. Therefore, less current requires longer treatment time per session. No "brainfog," ents feel light right away and energetic as if the patient slept all night **ALERT** LIGHT FEELING AWAKE 20 minutes to 1 or more hours SLEEPY HEAVY, GROGGY, EUPHORIC (never stop here)

Putative Mechanism of CES Giordano, James. Illustrating how CES works. Insert in Kirsch, Daniel L. Cranial electro-therapy stimulation for the treatment of anxiety, depression, insomnia and other conditions. *Natural Medicine*, 23:118-120, 2006.

CES engages the serotonergic (5-HT) raphe nuclei of the brainstem. 5-HT inhibits brainstem cholinergic (ACh) and noradrenergic (NE) systems that project supratentorially. This suppresses that abamo-cortical activity, arousal, agitation, alters sensory processing and induces EEG alpha rhythm. 5-HT can also act directly to modulate pain sensation in the dorsal horn of the spinal cord, alter pain perception, cognition and emotionality within the limbic forebrain. Legend: Legend:

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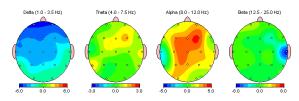
Leg

qEEG Changes in 30 Students Treated with 20 Minutes of Alpha-Stim CES

There is an increase in Alpha activity with a simultaneous decrease in Delta.

Blue = decrease Red = increase

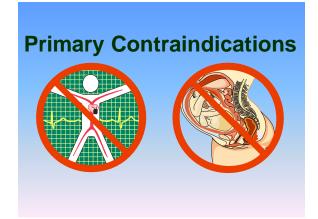
FFT Relative Power Difference (%)



Kennerly, Richard. OEEG analysis of cranial electrotherapy: a pilot study. Journal of Neurotherapy, (93; 2004.
Presented at the International Society for Neuronal Regulation conference, September 18-21, 2003, Houston, Texas

Regional deactivation associated with 0.5 Hz (blue) Regional deactivation associated with 0.5 Hz (blue) Regions positively associated with current intensity for 0.5 Hz Feusner, Jamie D., Madsen, Sarah, Moody, Teena D., Bohon, Cara, Hembacher, Emily, Bookheimer, Susan Y. and Bystritsky, Alexander. Effects of cranial electrotherapy stimulation on resting state brain activity. Brain and Behavior. Pp 1-10, 2012.

Safety Considerations



Adverse Effects from CES

From 144 human studies encompassing 10,556 people where 8,792 received active CES:

9 headaches (0.10%, 1:977)

6 cases of skin irritation (0.07%, 1:1,465)

These are both mild and self-limiting.

If the current is set too high headaches, vertigo or nausea could develop and may last for hours or rarely for days in people with a history of vertigo.

If the treatment is stopped too soon a heavy feeling accompanied by disorientation may persist for hours or even days.

Topics of Scientific Research on CES

Number of Pivotal Scientific Studies on Indicated Uses:

- 42 Anxiety
- 27 Insomnia
- 26 Depression

Research is done independently

Double blinding capabilities

Follow up studies show a durable effect

State (Situational) Anxiety

State anxiety can be effectively treated in a single CES treatment session.

This is demonstrated in medical and dental studies and in mechanistic studies of EEG and fMRI changes from a single CES treatment.

Results will vary based on initial anxiety level, length of treatment, comorbidities and overall patient health.



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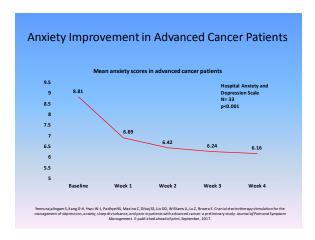
Trait (Chronic) Anxiety

May require up to 6 weeks of CES treatments to see significant reduction in trait anxiety levels.

Treatment outcome may also depend on comorbidities such as depression and insomnia.



Mean Anxiety Scores 83.7% of the active group reported at least 50% improvement. The active group reported 3 times more improvement than the sham group. 35 N = 107 P=0.001 d=0.92 HAM-A Adjusted Means from Baseline 29.51 30 25 21.98 19.98 19.88 15 16.14 10 Week 1 Week 3 ----Active Treatment (N=57) ---Sham Treatment (n=51) Barclay TH, Barclay RD. A clinical trial of cranial electrotherapy stimulation for anxiety and comorbid depression. *Journal of Affective Disorders*. 2014; 164:171-177. Presented at the American Psychological Association National Conference, Honolulu, HI, July 2013.



PTSD in a 54 Year Old Male Veteran Overall Decrease in Severity by 39% in One Month

PTSD Symptom Scale - Interview (PSS-I)	PRE	POST	
PSS-I (Range: 0-51)	34	13	
Re-experiencing (0-15)	7	2	
Avoidance (0-21)	15	7	
Increased Arousal (0-15)	12	4	

0

Aggressive

episodes



Bracciano, Alfred G., Chang, Wen-Pin, Kokesh, Stephanie, Martinez, Abe, Meier , Melissa & Moore, Kathleen. Cranial Electrotherapy Simulation in the Treatment of Posttraumatic Stress Disorder: A Pilot Study of Two Mitrary Veterars. Journal of Neurotherapy, 16(1): 60-96, 2012.

41% reduction in episodes of violence (P<.001); 40% reduction in episodes requiring restraint (P<.001) and seclusion (P<.05), and 42% fewer as-needed emergency medications (P<.01). The decrease of 271 PRN med doses in 3 months saved >\$12.000 for these med expenses alone. Chids, Allen and Price, Larry, Crainal electrotherapy stimulation reduces aggression in violent neuropsychiatric patients. Primary Psychiatry, 14(3):055-56, 2007. Presented all Américan Psychiatric Association annual meeting, 2007.

Seclusions

Restraints

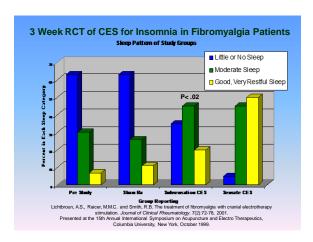
Insomnia

Insomnia patients usually see results after one treatment.

Or it may take up to 4 weeks of treatment, especially if insomnia is associated with depression.

Recent study completed at Walter Reed showed an average increase of +43 minutes of sleep after only 5 treatments.



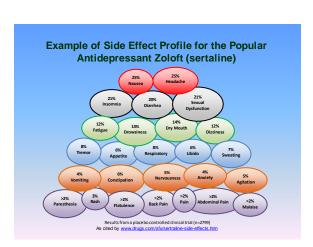


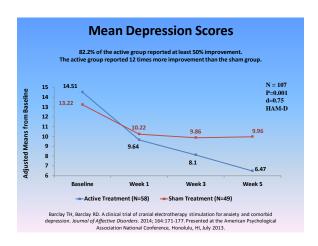
Depression

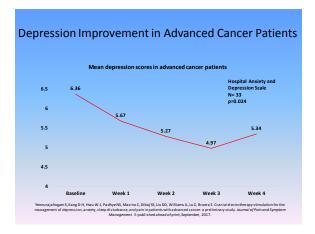
Expect a minimum of 3 weeks of daily CES treatment before results are seen.

A patient who suffers from anxiety with a depression component will take up to 3 weeks to improve as well.









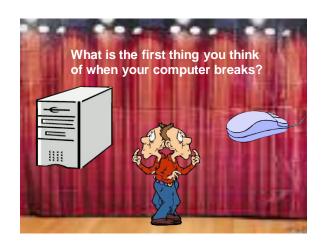
Pain Management

- Acute
- Chronic
- Post-operative
 Usually results are seen from the first treatment.

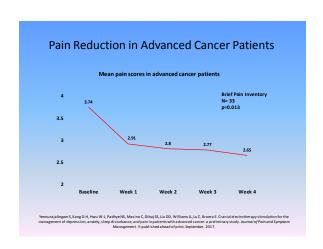
There is no risk of accommodation or addiction.

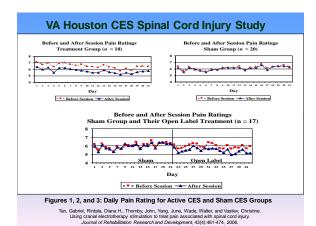


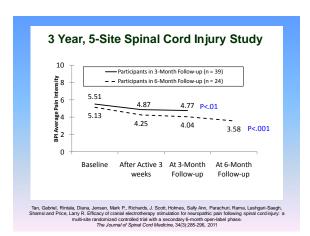
Pain relief is cumulative with continued use.

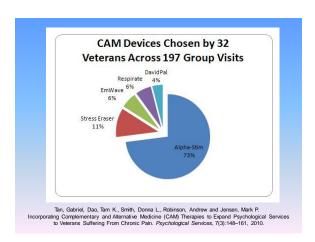


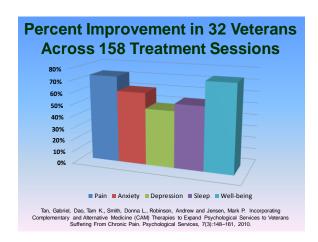


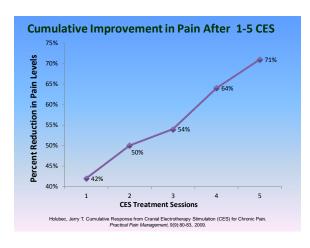


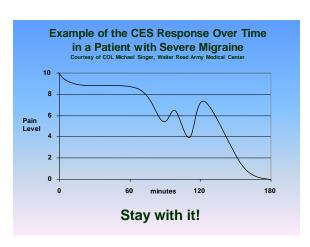


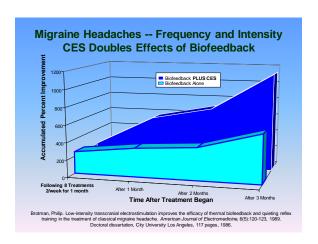


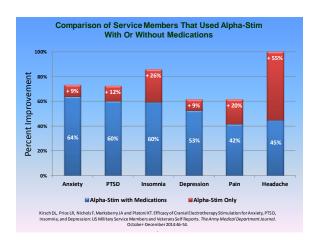


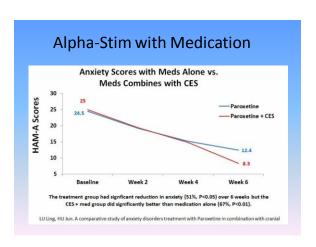












Summary

- · CES is safe
- · CES is easy to use
- · CES is proven effective
- · CES works quickly and lasts
- · CES is FDA, CE and ISO certified
- DoD/VA is using and researching CES
- · CES is available to help you NOW!

Practical Protocols

For peripheral pain treatment with microcurrent electrical therapy (MET)...

General Indications

- √ All headaches, including migraine
- ✓ Any nerve, muscle, and articular pain
- ✓ Sprains, strains, and spasms
- ✓ Paresis
- √ Post-operative pain and scars
- √ Trigger and Acupuncture points
- √ Decubitus ulcers and fractures (>1 hour/day at 0.5 Hz and 100 µA)

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First, Analyze The Pain

- ✓ Diagnosis is helpful, but not everything
- √ Where are all pain/problems located?
- √ What position(s) exacerbate them?
- √ How bad are they on a 0 10 scale right now?
- √ Note any obvious signs
- √ Note any special symptoms
- √ Think holistically, note any related problems
- √ Note all scars and old injuries



Second, Prepare Device



- ✓ Attach probes to Alpha-Stim
- ✓ Place electrodes on probes
- ✓ Wet each electrode with Alpha Conducting Solution
- ✓ Set frequency to 0.5 Hz
- ✓ Use 100 Hz only for initial treatment of inflammatory joint disease in remission *i.e.*, "dry joint" (10 20 seconds per site)
- √ Set current to maximum of 600 microamperes, or to a comfortable level on the head
- ✓ Set timer for probe

Basic 5-Step Protocol



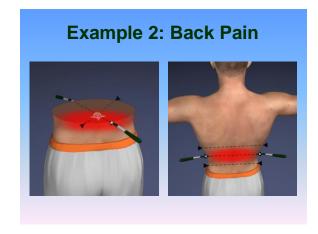
- 1. First treat in a big "X" beyond the area(s) of pain
- 2. Then treat through the areas in three dimensions, like a star (e.g., 2 obliques, A-P, M-L)
- 3. Treat the opposite side even if it is asymptomatic
- 4. Always connect both sides (most important step)
- ✓ Press fairly hard
- √ Reevaluate pain about every 1 2 minutes ("set")
- 5. Finish with CES

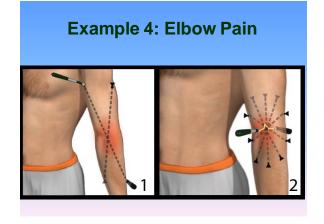
1. This treats the entire UE, neck and shoulders The 1-Minute Protocol 2. This treats the entire LE, pelvis and low back

Example 1: L.E. Pain (knee) The Standard 2-Minute Protocol

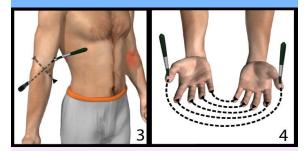
Example 1: L.E. Pain (knee) The Standard 2-Minute Protocol

Example 2: Back Pain





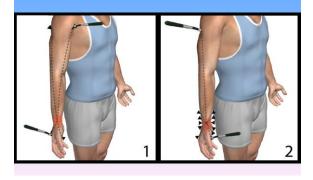
Example 4: Elbow Pain



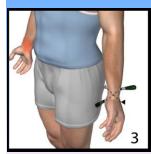
Example 4: Elbow Pain

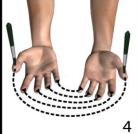


Example 5: Wrist Pain



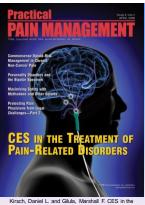
Example 5: Wrist Pain





Example 5: Wrist Pain





Kirsch, Daniel L. and Gilula, Marshall F. CES in the treatment of pain-related disorders. Practical Pain Management, 8(3):12-25, 2008

Don't Forget About the Brain

Always finish with at least 20 minutes of Alpha-Stim CES

Are Your Patients in Pain? Anxious? Depressed? Not Sleeping well? Why Not Try Alpha-Stim? Questions? Call 1-800-FOR-PAIN Email Dr. Jeff Marksberry: jeff@epii.com www.alpha-stim.com