



## **Invitation to exhibit and/or co-sponsor the SBCNA 2018 Annual Conference**

**Atlanta, GA**  
November 1-4, 2018

***“Biofeedback and Neurofeedback for Optimal Health  
and Peak Performance”***

**Pre-Conference: November 1, 2018**

**Conference: November 2-4, 2018**

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**The SOUTHEAST BIOFEEDBACK AND CLINICAL NEUROSCIENCE ASSOCIATION is a non-profit networking and educational organization for bio/neurofeedback providers, offering opportunities for training and continued professional development, serving as a resource for medical and allied health professionals who seek to make referrals, and providing information for consumers considering the services of a bio/neurofeedback professional.**

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You are invited to exhibit and/or co-sponsor the 2018 Southeast Biofeedback and Clinical Neuroscience conference. In addition to compelling speakers, the 2018 conference will offer workshops and hands-on equipment demonstrations for beginners through advanced practitioners. We expect approximately 100 clinician attendees, consisting primarily of counselors, psychologists and allied health professionals and representing a wide variety of interest areas within the field of healthcare.

Presentations will address current research related to neurofeedback, biofeedback, and complementary therapies. Speakers will present evidence-based tools, methods and strategies designed to optimize training outcomes for clinicians.

SBCNA needs your support, not only with a financial contribution to our conference but also your presence as a vendor introducing your services and equipment. Your participation facilitates our mission to educate and support professionals, and provides a forum for you to interact directly with providers and get the word out about your company. Our conference has become known for a relaxed and open collegiality that encourages dialog and connections among professionals exchanging ideas about how to better serve our clients. We are committed to providing generous opportunities in the schedule for attendees to spend time in the vendor area and encourage sponsorship of a networking gathering during which your organization will be featured.

Please know that through your support of any kind of this educational conference, you will be recognized all year as an active part of this community in our print, electronic and website communications.

Please take a look below at the vendor and sponsorship opportunities for this year's conference. For more conference information, please visit [www.sebiofeedback.org](http://www.sebiofeedback.org). For additional vendor/sponsor information, please contact Urszula Klich at [DrKlich@MyMindfulwayoflife.com](mailto:DrKlich@MyMindfulwayoflife.com) or 678-310-8228 (text or call).

**Exhibitor:** One table with a tablecloth, skirt and chair. Please bring your own extension cord. If additional registrations or tables are needed for your organization, please contact Urszula Klich as indicated above.

- A. \$300.00 One table Thursday, Friday, Saturday
- B. \$500.00 One table **and one full registration for the conference**

**The vendor area will be open Thursday, November 1 - Saturday, November 3. There will be no exhibit space available on Sunday, November 5.**

Exhibits may be installed Thursday or Friday at 7:00 a.m.

**The Exhibit space/Sponsorship includes:**

- your name and/or company information featured in print and electronic materials and mailings distributed by SBCNA
- listing as a sponsor, including your contact information, on the SBCNA website
- in addition to the opportunity to connect with attendees during breaks and exhibit area time slots, opportunities to showcase your equipment or product during hands-on demonstration segments or during social time in the vendor area.
- additional recognition for your company at our membership business meeting and during any conference events you sponsor, and recognition as a sponsor on the SBCNA website and in electronic mailings

**Additional opportunities to participate as an attending or non-attending 2018 Conference Sponsor:**

**\*(Non-attending sponsors may submit a script for introduction of your company to attendees.)**

**#1 EXCLUSIVE PLATINUM CONFERENCE SPONSOR (\$1500.00) includes:**

- identification in all conference print and electronic materials as the conference platinum sponsor, with frequent recognition and mention during the conference
- your company name and logo featured prominently in slide shows; sponsorship announced during all conference events; your logo and company information displayed on table cards at all times
- five minutes to welcome attendees to the conference and introduce\* your company to the group (To engage participants, we encourage a raffle of gift basket or certificate with contents at your discretion).
- Five minutes to introduce yourself and your company and field questions at the member business luncheon.
- listing as platinum conference sponsor on the SBCNA website for one year, with your contact information and/or a link to your website; and the exclusive opportunity to place on our resource page a 500-word blog post or message from your company, with final approval by SBCNA.
- 2 Complementary conference registrations

**#2 GOLD CONFERENCE SPONSOR (\$1000.00) includes:**

- identification in all conference print and electronic materials as the conference platinum sponsor, with recognition during the conference
- your company name and logo featured prominently in slide shows; sponsorship announced during all conference events; your logo and company information displayed on table cards at all times
- five minutes to welcome attendees to the conference and introduce\* your company to the group (To engage participants, we encourage a raffle gift basket or certificate with contents at your discretion).
- Five minutes to introduce yourself and your company and field questions at the member business luncheon.
- listing as a gold conference sponsor on the SBCNA website for one year, with your contact information and/or a link to your website.
- 1 Complementary conference registration

**#3 SILVER CONFERENCE SPONSOR (\$750.00) includes:**

- identification in all conference print and electronic materials as the conference platinum sponsor, with recognition during the conference
- your company name and logo featured prominently in slide shows; sponsorship announced during all conference events; your logo and company information displayed on table cards at all times
- five minutes to welcome attendees to the conference and introduce\* your company to the group (To engage participants, we encourage a raffle gift basket or certificate with contents at your discretion).
- listing as a silver conference sponsor on the SBCNA website for one year, with your contact information and/or a link to your website.

- #4 **Sponsorship of Pre-Conference Workshops:** two opportunities available at \$400.00 each include:
- identification in the conference agenda as the event sponsor
  - your company announced during the workshop
  - your logo and company name displayed on table cards
  - five minutes to introduce\* your company to the group and announce the speaker
  - listing as a conference sponsor on the SBCNA website for one year, with your contact information
  - Opportunity to engage participants by raffling a gift basket or certificate with contents at your discretion.
- #5 **Sponsorship of snacks at breaks or gatherings in vendor area** (\$400.00 each) includes:
- identification in the conference agenda as the event sponsor
  - your company name announced before event
  - your logo and company name displayed on table cards during the event
  - listing as a conference sponsor on the SBCNA website for one year, with your contact information
- #6 **Sponsorship of Saturday annual member meeting with luncheon** (\$650.00) includes:
- identification in conference agenda as the event sponsor
  - your company announced during daily announcements at member luncheon
  - your logo and company information displayed on table cards
  - five minutes to introduce\* your company to the group and welcome attendees to the luncheon (To engage participants, sponsor may wish to raffle a gift basket or certificate with contents at your discretion.)
  - listing as a conference sponsor on the SBCNA website for one year, with your contact information and/or a link to your website.
- #7 **Sponsorship of imprinted document folder- High visibility attendee keepsake-\$500**
- Please contact Urszula Klich to discuss options for imprinting your logo.
- #8 **Silent Auction Donation:** Support this clinical conference and promote your company with a donation to the silent auction. Equipment, books, certificates redeemable for training or equipment, as well as items for self-care and merchandise certificates are appreciated and very popular with attendees. Silent auction donors will be recognized in print and electronic communications during the conference.

### Exhibitor/Sponsor Registration

**Return this form BY FAX OR EMAIL**

SBCNA, c/o Urszula Klich

[DrKlich@MyMindfulwayoflife.com](mailto:DrKlich@MyMindfulwayoflife.com)

FAX: 1-888-920-6421

To contact Urszula Klich: call or text 404-668-3492

Company \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (Office) \_\_\_\_\_ (Mobile) \_\_\_\_\_

Please circle preferred number.

OK to send TEXT messages to mobile number? Y N

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

Names of persons attending (Name tags will be made according to this list. Please print clearly.)

1 \_\_\_\_\_ 2 \_\_\_\_\_

B. Sponsorship Opportunities: please check your selection(s).

_____ #1 Platinum Sponsor: exclusive	\$1500.00
_____ #2 Gold Sponsor:	\$1000.00
_____ #3 Silver Sponsor:	\$750.00
_____ #5 Pre-conference workshop sponsor (two opportunities)	\$400.00
_____ #6 Sponsor of snack breaks or gatherings in vendor area (multiple opportunities)	\$400.00
_____ #7 Exclusive Sponsor of Saturday annual member business meeting luncheon	\$650.00
_____ #8 Exclusive Sponsor of welcome networking social	\$600.00
_____ #9 Sponsorship of imprinted document folders; please call to discuss options	\$500.00
_____ #10 Silent Auction Donation. Name of item/s :	
I will donate _____ valued at \$ _____.	
I will donate _____ valued at \$ _____.	

**Vendor/Exhibitor Table**

_____ A. Exhibitor Table with one conference registration	\$500.00
_____ B. Exhibitor Table	\$300.00

**If you will be attending as an exhibitor, or donating silent auction items, you may ship directly to the conference hotel to arrive not before Monday, October 26, 2018.** For special arrangements related to packages contact convention services manager:

Raytaunda Vaughn. **Email:** [Raytaunda.vaughn@hilton.com](mailto:Raytaunda.vaughn@hilton.com)

**Shipping address:** ATT: Raytaunda Vaughn DoubleTree by Hilton Atlanta-Buckhead 3342 Peachtree Rd NE , Atlanta GA 30326

**Phone** [\(404\) 238 0012](tel:4042380012) | **Fax** [\(404\) 231 0016](tel:4042310016)

**PAYMENTS**

**Fees due in full by September 1, 2018.**

**To mail payment, send this form to our treasurer, Adriana Steffens, Ph.D. at  
SBCNA c/o Adriana Steffens, Ph. D.  
284 Delside Drive  
Delhi, NY 13753**

**To provide credit card information by email or phone: [annasteff@urmindmatters.com](mailto:annasteff@urmindmatters.com) 607-432-0060**

1. Checks should be made payable to SBCNA. Check # \_\_\_\_\_

2. Credit Card:

Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Cardholder Name (print clearly) \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Billing address including zip code: \_\_\_\_\_

Refund Policy: No refunds will be given for cancellations received after September 1, 2018. SBCNA will consider cancellation requests on an individual basis received in writing on or before September 1, 2018 and a refund less out of pocket expenses and a \$100 administrative fee may be assessed at SBCNA's sole discretion.

**SBCNA is registered as a not-for-profit organization in North Carolina. All donations will go toward providing educational opportunities for the professional community.**